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# OFFICE OF THE SANGGUNIANG BAYAN

Municipal Building, Poblacion, Bulalacao, 5214, Oriental Mindoro

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE 10<sup>TH</sup> SANGGUNIANG BAYAN OF BULALACAO, ORIENTAL MINDORO HELD ON SEPTEMBER 16, 2019 AT THE SANGGUNIANG BAYAN SESSION HALL

**PRESENT:**

- |                               |  |
|-------------------------------|--|
| Hon. Ramon G. Magbanua        | Municipal Vice Mayor/Presiding Officer |
| Hon. Dexter R. Gonzales       | Sangguniang Bayan Member               |
| Hon. Dennes M. Faner          | Sangguniang Bayan Member               |
| Hon. Edezer F. Aceron         | Sangguniang Bayan Member               |
| Hon. German S. Acosta         | Sangguniang Bayan Member               |
| Hon. Kieven E. Cantos         | Sangguniang Bayan Member               |
| Hon. Jess V. Sapungan         | Sangguniang Bayan Member               |
| Hon. Elpidio N. Contreras, Jr | Sangguniang Bayan Member               |
| Hon. Edwin C. Aceron          | Sangguniang Bayan Member               |
| Hon. Enrico C. Villas         | Pangulo, Liga ng mga Barangay          |
| Hon. Tulay M. Caring          | IPM Representative                     |

**ABSENT:**

- |                              |                         |
|------------------------------|-------------------------|
| Hon. Kim Jonh Elco E. Cantos | SK Federation President |
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## MUNICIPAL ORDINANCE NO. 19-09-243

**AN ORDINANCE PRESCRIBING RULES AND REGULATIONS ON THE USE OF SOCIAL MEDIA IN THE LOCAL GOVERNMENT UNIT OF BULALACAO, ORIENTAL MINDORO AND ITS OFFICES**

**Sponsor and Author**

**Sangguniang Bayan Member DEXTER R. GONZALES**  
Chairperson, Committee on Finance, Budget, and Appropriation

**Sponsor**

**Sangguniang Bayan Member EDWIN C. ACERON**  
Chairperson, Committee on Good Government, Public Ethics, and Accountability

**Co-sponsor**

**Sangguniang Bayan Member GERMAN S. ACOSTA**

**WHEREAS**, Rule II of the Rules Implementing the Republic Act No. 6713, otherwise known as the "Code of Conduct and Ethical Standards of Public Officials and Employees" states that "It is the policy of the State to promote a high standard of ethics in public service. Public officials and employees shall at all times be accountable to the people and shall discharge their duties with utmost responsibility, integrity, competence and loyalty, act with patriotism and justice, lead modest lives, and uphold public interest over personal interest";

**WHEREAS**, the advent of modern technology particularly the social media (socmed) poses great challenges to the attainment of a high standard of ethics in public service;

**WHEREAS**, android phones and gadgets have made it a possibility to intertwine leisure, recreation, adventure, and social connection with works;

**WHEREAS**, while the use of social media has its inherent advantages and benefits, it has significantly reduced the productivity of public officials, employees, and workers during work hours, thus, it has become an avenue for graft and corruption;

**WHEREAS**, there must be rules and regulations in order to prevent abuse and malpractice, to optimize the use of financial and other resources of the government, and to promote industry and productivity within the agency;

**NOW THEREFORE**, be it ordained by the Sangguniang Bayan of Bulalacao, Oriental Mindoro, that:

**Section 1. Short Title.** This Ordinance shall be known as the "2019 Use of SocMed Regulations Ordinance of Bulalacao".

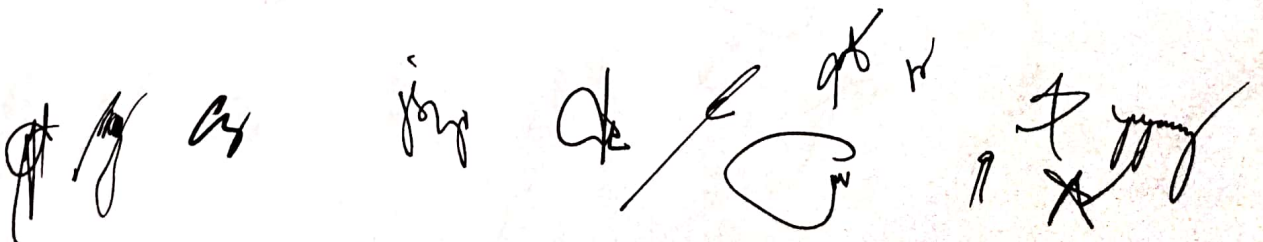
**Section 2. Statement of Policy.** It is the policy of the LGU of Bulalacao to instill among its officials, employees, and workers the importance of discipline, accountability, responsibility, and responsiveness in the delivery of services to the public so as to uphold the timeless maxim of "Public office is a public trust".

**Section 3. Rules and regulations.** The following guidelines shall be adopted:

- a. The LGU of Bulalacao shall have official Facebook (FB) and Instagram (IG) accounts bearing the name or initials of the agency;
- b. Each office shall have official Facebook and/or Instagram accounts bearing the name or initials of such office pursuant to Municipal Ordinance No. 17-08-190 entitled "An Ordinance Clarifying The Name Of Offices And Identifying The Position Of Head Of Every Office In The Local Government Unit Of Bulalacao, Oriental Mindoro";
- b. The official Facebook and/or Instagram accounts of the LGU of Bulalacao and its offices shall use the official email address in accordance with Municipal Ordinance No. 19-08-235 entitled "An Ordinance Prescribing Guidelines On Creating And Using Electronic Mail (email) Address Of The Local Government Unit Of Bulalacao, Oriental Mindoro And Its Offices";
- c. No official social media (socmed) accounts shall bear the name of official, officer, employee, or worker of LGU of Bulalacao;
- d. The official social media accounts of the agency and of all its offices shall be adopted by a Sangguniang Bayan ordinance within two (2) months after the approval of this Ordinance;
- e. Within five (5) working days after such adoption, the Local Chief Executive (LCE) shall assign the administrator/s of the socmed accounts of the Office of the Municipal Mayor, and thru the recommendation of the head of office, the administrator/s of socmed accounts of the offices of the LGU of Bulalacao. The administrators shall be permanent employees. The LCE shall be the responsible official in changing the administrators, if necessary;

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- f. The socmed administrators shall responsibly use the accounts taking into consideration the accountability and transparency concerns and the provisions of R.A 6713, Republic Act 10175 or the Cybercrime Prevention Act of 2012, and other applicable and pertinent laws. He/She shall tactfully respond to comments, suggestions, and reactions with utmost prudence, sensibility, and tolerance citing facts and verified information only;
- g. Only the socmed administrators, heads of office, and officials have the posting rights on such accounts exercising much care not to make any infringement or violation of intellectual property and copyrights;
- h. Due credits on photos and documents shall be accorded;
- i. The official socmed accounts shall not be used for unofficial or personal matters, for any activity that might harm the privacy of other individuals and compromise confidentiality of classified information, and as means to access, promote, or spread hacked account, fraud, fake news, violence, hate, scam, pornography, spam, discrimination, division, political interests, and offensive articles; instead, the FB and IG accounts shall be utilized as officials means of information and exchange of ideas reaching greater number of people in order to help develop, improve, and promote the delivery of basic services and the implementation of programs, projects, and activities of the LGU of Bulalacao upholding the timeless concepts of respect, unity, cooperation, transparency, accountability, and faith to the Supreme Being;
- j. The citizen's charter, stationary, calling card, envelope, or as far as practicable any written or electronic document, emanating from any office of LGU of Bulalacao shall reflect the official social media accounts;
- k. Changing of the socmed account shall be subject to the approval of the Municipal Mayor and to the adoption of the Sangguniang Bayan but must only be done for a very justifiable reason;
- l. Posting, reacting, or sharing using personal socmed accounts of employees and workers of the LGU of Bulalacao and online, off-line, and mobile gaming during office hours or during authorized field or overtime works shall be strictly prohibited;
- m. The administrators shall open and use FB and IG accounts as deemed necessary especially when public safety and welfare so demands such as during the preparation and onslaught of typhoons and other calamities. They shall install security settings so that the official socmed accounts are not prone to hacking;
- n. Any photo showing tourist destination/s in Bulalacao shall be used as the cover photo and the official logo of the LGU of Bulalacao superimposed by the initials of the agency or office shall be used as the profile picture;
- o. The FB and IG accounts of the LGU of Bulalacao and its offices shall avoid posting, liking, sharing, or making opinions based on the following:

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- o.1. Cum Hoc Ergo Propter Hoc (With This, Therefore Because of This);
- o.2. Post Hoc Ergo Propter Hoc (After This, Therefore Because of This);
- o.3. Slippery Slope (Absurd Extrapolation);
- o.4. Falso Dichotomy (False Dilemma);
- o.5. Circulus in Demonstrado (Circular Argument);
- o.6. Dicto Simpliciter (Sweeping Generalization);
- o.7. Argumentum ad Ignorantiam (Appeal to Ignorance);
- o.8. Ignoratio Elenchi (Red Herring);
- o.9. Argumentum ad Metum (Appeal to Fear);
- o.10. Argumentum ad Odium (Appeal to Hatred);
- o.11. Argumentum ad Superbiam (Appeal to Pride);
- o.12. Argumentum ad Mesiricordiam (Appeal to Pity);
- o.13. Straw Man;
- o.14. Argumentum ad Logicam (Appeal to Logic);
- o.15. Genetic Fallacy (Fallacy of Origins);
- o.16. Guilt by Association (Bad Company Fallacy);
- o.17. Argumentum ad Hominem (Appeal to the Character or Circumstance);
- o.18. Argumentum ad Verecundiam (Appeal to Irrelevant Authority);
- o.19. Argumentum ad Populum (Appeal to the Public);
- o.20. Argumentum ad Novitatem (Appeal to the Novelty);
- o.21. Argumentum ad Antiquitatem (Appeal to Tradition);
- o.22. Plurium Interrogationum (Complex Question);
- o.23. Argumentum ad Nauseam (Proof by Assertion/Argument by Repetition);

**Section 4. Administrative Provision.** (a) The Human Resource Management Officer shall make sure that this Ordinance is implemented accordingly. He shall coordinate with heads of offices, administrators, officials, and other concerned persons so that the intents and objectives of this Ordinance are always upheld, observed, and respected.

(b) Any officer or employee of the LGU of Bulalacao who shall disregard or neglect the implementation of this Ordinance shall be administratively dealt with and such shall be a ground for suspension or dismissal subject to pertinent provisions of the Civil Service Commission laws and rules.

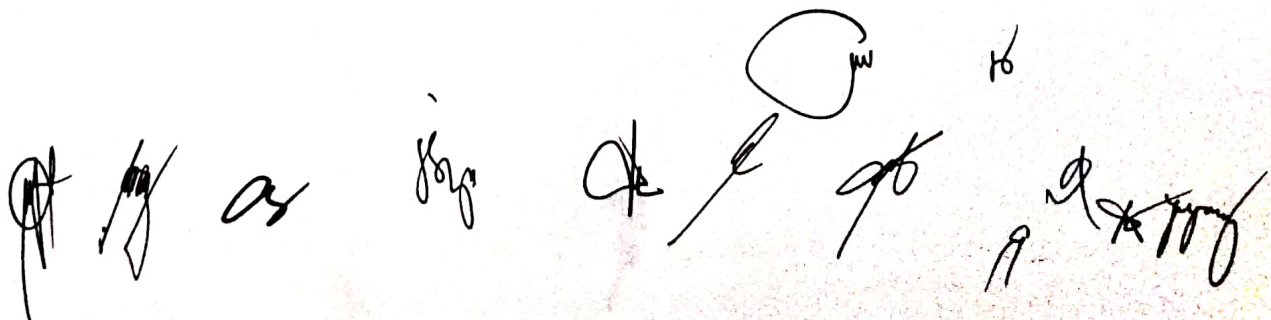
**Section 5. Repealing Clause.** Any ordinance inconsistent with the provisions of this Ordinance is hereby repealed or modified accordingly.

**Section 6. Separability Clause.** If any provision of this Ordinance is declared invalid, the remainder or any provision hereof not affected thereby shall remain in force and effect. Higher laws or policies inconsistent with the provisions of this Ordinance shall prevail.

**Section 7. Effectivity.** This Ordinance shall take effect immediately after fifteen (15) days of posting in bulletin board at the entrance of the municipal hall and in at least two (2) other conspicuous places in the Local Government Unit of Bulalacao.

**ENACTED** this 16<sup>th</sup> day of September 2019 Bulalacao, Oriental Mindoro.

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**HON. DEXTER R. GONZALES**  
SB Member

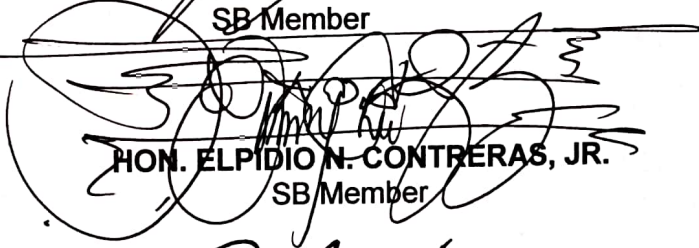
  
**HON. DENNESS M. FANER**  
SB Member

  
**HON. EDEZER F. ACERON**  
SB Member


  
**HON. GERMAN S. ACOSTA**  
SB Member

  
**HON. KIEVEN E. CANTOS**  
SB Member

  
**HON. JESS V. SAPUNGAN**  
SB Member


  
**HON. ELPIDIO N. CONTRERAS, JR.**  
SB Member

  
**HON. EDWIN C. ACERON**  
SB Member

  
**HON. ENRICO C. VILLAS**  
Pangulo, Liga ng mga Barangay

  
**TULAY M. CARING**  
IPM-Representative

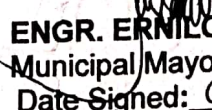
**CERTIFIED TRUE AND CORRECT:**

  
**PERILITA L. PAZ**  
Secretary to the Sanggunian

**ATTESTED:**

  
**HON. RAMON G. MAGBANUA**  
Municipal Vice Mayor/Presiding Officer

**APPROVED:**

  
**ENGR. ERNILO C. VILLAS**  
Municipal Mayor  
Date Signed: OCT-11, 2019